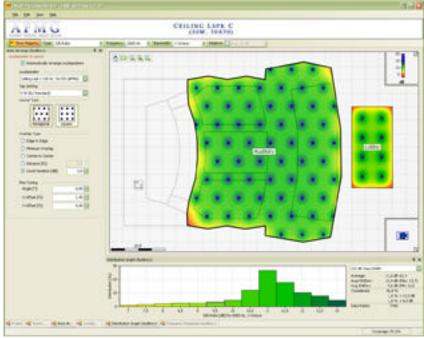# AFMG PRESS RELEASE

EASE Address v1.1 Includes Major Upgrades

o **EASE Address v1.1 now includes import/export to EASE, output to PDF and RTF formats, signal-to-noise maps and support for constant-voltage systems**
o **Tannoy, QSC, Bouyer, Bosch, Electro-Voice, Dynacord, and SoundTube have licensed EASE Address software from AFMG for the design and optimization of ceiling speaker installations and other distributed systems**
o **EASE Address is a free download, available on www.EaseAddress.com and from licensees**

EASE Address v1.1 calculates 2D maps of both signal-to-noise and direct sound coverage.

Berlin, DE — March 2009 — Ahnert Feistel Media Group (AFMG) has released version 1.1 of EASE Address software. The program has been licensed by SoundTube Entertainment, Bosch, Electro-Voice, Dynacord, Bouyer, QSC and Tannoy for the design and optimization of ceiling speaker installations and other distributed systems. "EASE Address is the most efficient program I've found for ceiling system design," says Bruce C. Olson of Olson Sound Design, who has used the software on major design projects. "It gives me exactly the information I need to optimize a design and present it to the client - no more, no less. The software uses the EASE acoustic engine, so I have complete confidence that my models are predicting real world results."

"We are continually working to make EASE Address more useful to systems integrators and manufacturers," says Stefan Feistel of AFMG. Major enhancements in the latest software release include: exporting of entire rooms, including loudspeaker systems, to EASE; importing floors from EASE; 2D maps of both direct sound coverage and signal-to-noise ratios (the latter based on a user-entered value for ambient noise); support for constant-voltage systems; saving maps with the

project; saving or printing maps and other output files to RTF (Rich Text Format) and PDF (Portable Document Format).

EASE Address models the direct sound output of distributed systems in two dimensions, using the acoustical calculation engine behind EASE (Enhanced Acoustic Simulator for Engineers) 4.2, the industry standard for sound reinforcement modeling. The program is available as a free download at www.EaseAddress.com and from licensees. Loudspeaker data in AFMG's GLL (Generic Loudspeaker Library) data format is available direct from the licensees: new loudspeaker models can be added without writing a single line of code.

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Ahnert Feistel Media Group (AFMG) http://afmg.eu

Headquartered in Berlin, Germany, AFMG develops, maintains and distributes industry-leading software tools for acousticians, sound system designers and manufacturers, including the EASE suite (EASE, AURA, EARS, IR), EASERA, EASERA SysTune, EASE SpeakerLab, EASE Address and EASE Focus. AFMG works closely with leading university faculties, manufacturers and design clients to apply the latest developments in acoustical research and computer technology.

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